



origin.

CARE GROUP

health • residential • independent

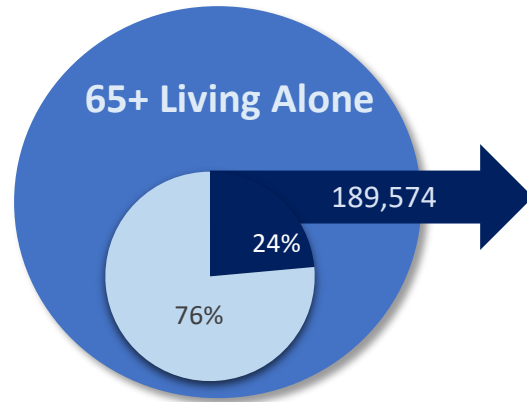
Technology Requirements

Scale & Cost



Correlating Irish Population Data (CSO 2022 / TILDA based data)

70+ Who have never used internet
230,000+
Irish citizens over 70 never used internet
46% of demographic
Digital Divide leads to social isolation which results in loneliness



Risk of Poverty 19.1%
Older Population at risk of poverty

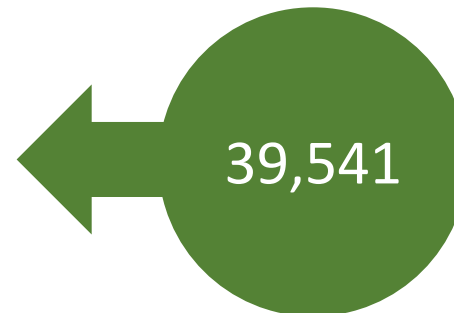
The population who require financial supports to aid digital inclusion



Refugees in Ireland
81,275
4% are 65+



The Refugee / IPA population who may require financial supports to aid digital inclusion



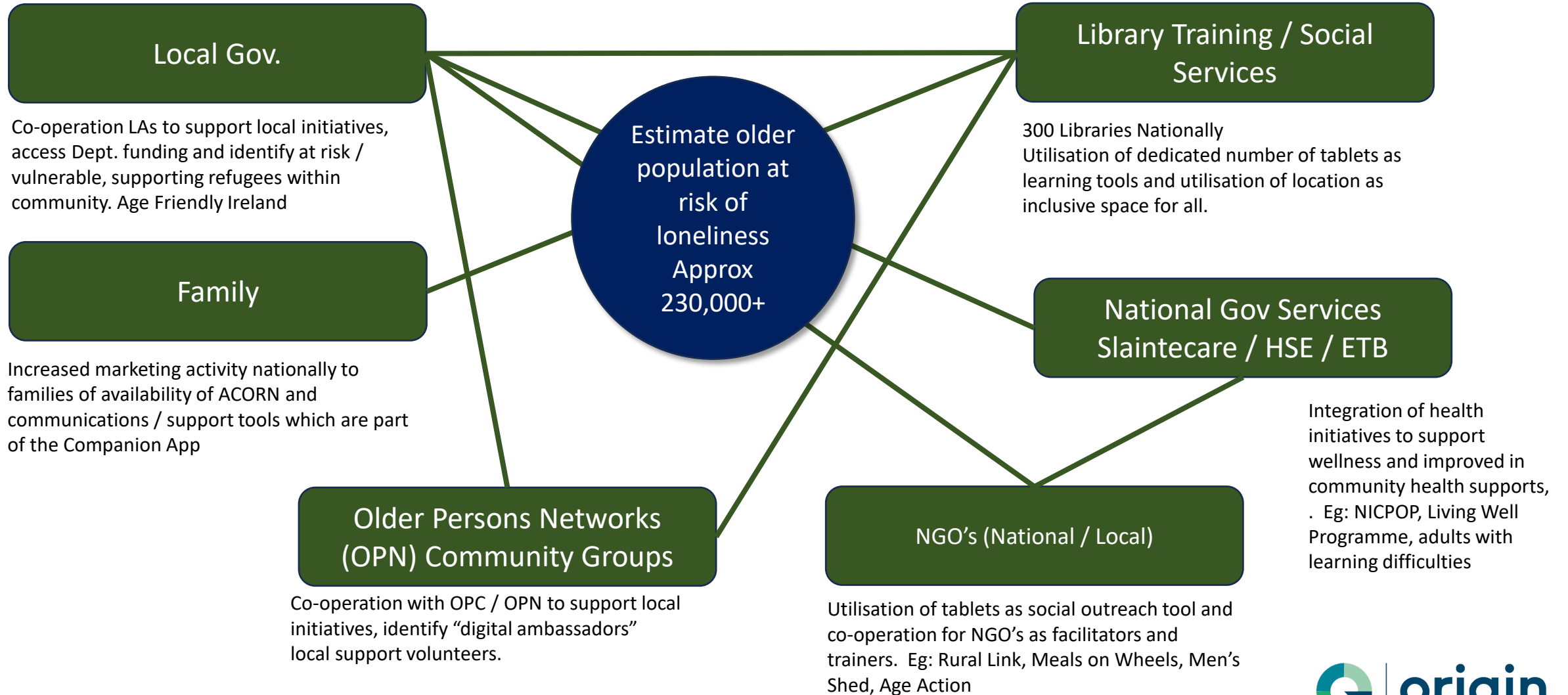
Total Population Requiring Financial Support to Access Digital Technologies.

Note : These calculations focus on the population who are require financial support to access digital services. Further slides denote the wider population needing community support to remain socially included and connected.

National Supports Landscape

According to EU study, over 20% of respondents in Ireland reported feeling lonely most or all of the time, compared to the European average of 13%

Leveraging the existing support landscape to reach the populations most in need.



Acorn Unit Costs and Other Considerations

Acorn Tablet + 1 Year built in internet (4G) + Wi-Fi : €525

Acorn Tablet Wi-Fi only : €425

Group Portal Management Support . : €30 / end-user / year

Typically paid by orgs managing their groups.

Covers set up and maintenance of group based services and information share personalised

NOTE: These costs do not factor in large orders or economies of scale for technology deployment.

Our model has been to supply organisations as needed and to fund stock on a just in time basis which impact cost base and required resources to service the orders we receive.

Summary & Considerations

Objective: National Network of Connected Older People

Size of challenge:

- Approx **39,000** people would require financial support to access an ACORN tablet.
- Approx further circa **200,000** older people not financially challenged but at risk of social isolation and loneliness require community supports and access to technology support programs. This could be self-funded ACORN tablet while leveraging ACORN training and community programs nationally.

Duration 5 Year Programme:

- Leverage existing national networks

Costing, Technology , Staffing , Execution

National Program Technology rollout : costs over the program lifetime: **€20M**

Execution Considerations

- Origin would need to augment execution team proportion to the ambition of any program.
- Any large scale project should involve a program of engagement with national support services and NGO's as well as deploying a regional team to support services.
- In addition the cost of deployment could be reduced somewhat in line with the scale of commitment. (h/w, packaging , shipping, training)
- A programme of this magnitude should be phased with measurable achievement goals.